

MELANIE KERR

THE POSITIVITY EXPERT

What Death has taught me about Living

Keynotes that shift perspective, strengthen connection,
and renew your appreciation for life.



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POSITIVITY IS NOT A SOFT SKILL – IT'S A STRATEGIC ADVANTAGE.

Melanie brings something most speakers cannot.

Years spent walking alongside death and guiding people through grief have given her unique, frontline insight into what truly matters at work and beyond.

Melanie equips people to communicate more effectively, stay steady in high-pressure situations and build cultures that support performance.

She shifts the way you think, helping you move from stress and disengagement to clarity, connection, and a renewed perspective.

THE RESULT

- Stronger leaders
- Healthier culture
- Greater engagement
- Improved performance



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When Melanie takes the stage,
perspective shifts.

From driving trucks on a Western Australian gold mine and working on a 1.3 million acre cattle station, to training Guide Dog puppies and flying internationally for Air New Zealand, Melanie's varied career brings uncommon perspective and depth.

Through her work as a funeral celebrant, she has come to understand pressure, emotion, and the human condition at its most vulnerable.

From these experiences, Melanie developed her signature emotional intelligence framework, **SOS – Sprinkle of Sunshine™**.

A rare blend of glamour and capability, Melanie is intelligent and emotionally compelling. She reads the room quickly and connects with audiences across industries with ease. With humour and honesty, she holds attention in the moment and stays with people long after the event.

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Shift Perceptions. Spark Possibility.
Build Resilience. Inspire Results.

WHY MELANIE STANDS APART

- Creator of **SOS – Sprinkle of Sunshine™**
- Decades in high-pressure environments
- Professional broadcaster and presenter
- Experienced facilitator and host
- Grounded, intelligent, emotionally compelling delivery
- Engaging, honest, and refreshingly funny
- Trusted by industry, community and health leaders across NZ and Australia

This isn't motivation. It's perspective that changes behaviour.



KEYNOTE TOPICS OVERVIEW

At the heart of every keynote is **SOS – Sprinkle of Sunshine™**, a framework for mental health, and wellbeing developed by Melanie to sustain her through years of working with death and grief in her role as a funeral celebrant.

✦ **SOS - SPRINKLE OF SUNSHINE™**

Building resilient people through perspective and emotional intelligence.

✦ **POSITIVELY PRODUCTIVE™**

Turning positivity into measurable performance.

✦ **CONNECTED CONVERSATIONS**

Taking the “PUBLIC” out of Public Speaking.

✦ **INSIDE THE 22**

Resilience, identity, and belonging where it matters most.
Designed for high-performance rugby players. Adaptable for all sporting codes.

POSITIVELY PRODUCTIVE™

Turning positivity into measurable performance.

Negativity is contagious and expensive. It erodes trust, drains energy, increases staff turnover, and impacts performance. When people shift their language, adjust their perspective and remember the humanity at the centre of business, the results are immediate.

RESULTS / OUTCOMES

- Stress decreases
- Collaboration increases
- Productivity rises
- Culture strengthens

WHO IT'S FOR

Leaders and teams who want to boost culture, connection and improve measurable outcomes.

SIGNATURE KEYNOTE TOPICS

SOS – SPRINKLE OF SUNSHINE™

Building resilient people through perspective and emotional intelligence.

Forged from decades walking alongside death, this keynote reframes positivity as a strategic discipline. It is not about ignoring hardship. It is about strengthening the mindset and language that allow us to meet life and work with resilience, perspective, and grace.

RESULTS / OUTCOMES

- Resilience strengthens
- Communication improves
- Calmer responses to stress
- A simple daily framework for strengthening optimism and perspective

WHO IT'S FOR

Organisations facing high emotional demand, cultural fatigue, change and uncertainty, burnout, or disengagement.

CONNECTED CONVERSATIONS

Taking the “PUBLIC” out of Public Speaking.

At the heart of this workshop is connection, not performance. Drawing on 25 years in TV, radio, and live presenting, Melanie shares practical tools to communicate with confidence, clarity and authenticity. It is about connection, not perfection.

RESULTS / OUTCOMES

- Confidence increases
- Anxiety decreases
- Authority strengthens
- Connection deepens

WHO IT'S FOR

Leaders, professionals and teams who want to communicate with confidence, strengthen stage presence and connect more effectively in any setting.

KEYNOTE TOPICS

INSIDE THE 22

Resilience, identity and belonging where it matters most.

Using sporting language and culture, this session reframes resilience and mental fitness for rugby players and coaches. It addresses pressure, belonging, and identity on and off the field.

RESULTS / OUTCOMES

- A grounded perspective on masculinity, self-worth and resilience
- Responsibility and accountability
- Courage and connection
- Practical language and mindset shifts to handle setbacks and pressure

WHO IT'S FOR

Rugby players, coaches, managers, and support staff seeking stronger communication, culture, and wellbeing within their club.

TRUSTED BY INDUSTRY, COMMUNITY AND HEALTH LEADERS ACROSS NZ AND AUSTRALIA

CORPORATE & INDUSTRY | HEALTH & WELLBEING | SPORT & COMMUNITY | RETAIL & FOOD | MEDIA & EVENTS



ENDORSEMENTS WHAT CLIENTS SAY

"Great to work with. At very short notice, she exceeded our expectations... She was professional and fit in well with the team. Melanie helped make our event!"

BIANZ BAKING INDUSTRY ASSOCIATION

"Melanie was incredibly easy to work with. Her vibrant professionalism, and exceptional communication skills made her a real asset to our Awards. She captivated the audience with her charisma and engaging presence and ensured the event flow effortlessly. Her preparation was thorough. A highlight was her on-stage interview with two great Paralympians - Melanie let the conversations flow very naturally, keeping the audience entertained and engaged."

SPORT OTAGO

"Melanie was a fantastic fit, with a clear understanding of our industry. She set the tone from the outset. Melanie made speakers feel at ease, guided conversations with confidence, and kept the sessions flowing seamlessly. Her approachable style and professionalism created a comfortable, engaging experience that resonated strongly with everyone involved."

ARCHITECTURAL DESIGNERS NEW ZEALAND - ADNZ



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Bring a fresh perspective to
your audience with Melanie Kerr.

ENQUIRIES AND BOOKINGS:

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